HAVANA - THEN AND NOW
CULTURE AND BUSINESS INTRODUCTION PROGRAM
6 DAYS/5 NIGHTS

(1) Miami – (4) Havana

DESTINATION HIGHLIGHTS
Cultural Infusions • Gain an understanding of the Cuba economy
• Gain an understanding of US and Cuban relations • Cigar
Factories • Cuban Tobacco Plantations • Bocoy Rum
Factory/Museum • US Embassy • Museum of the Revolution •
Visits with Artists • Artisan Market • Santaria • Colon Cemetery •
Local Farmers Market • Visit US businesses in Cuba •
Hemingway’s Farm • Old Havana and more...

TOUR FEATURES
• ROUND TRIP AIR TRANSPORTATION - Round trip airfare from Miami
• FIRST-CLASS ACCOMMODATIONS - 5 nights first class hotels
• CUISINE - 11 included meals consisting of 4 breakfasts, 4
lunches and 3 dinners (Lunches and dinners with a soft drink,
beer or wine)
• TOUR PROGRAM - People to people discussions, interactions and
unusual visits such as: Economic Development discussion with
the ANEC, a Cigar Factory, Cuban Tabaco farm house, Bocoy
Rum Factory/Museum, the US Embassy, Museum of the
Revolution, Artisan Market, Colon Cemetery, a Local Farmers
Market, visit Cuba Online Magazine, Hemingway’s Farm,
Old Havana and more...
• TOUR DIRECTOR - Assistance of a Central Holidays Tour Director
• PROFESSIONAL CUBAN GUIDE - Assistance and guiding from a
professional specialized bilingual Cuban guide
• DELUXE MOTORCOACHES - Touring by private deluxe
air-conditioned motor coach
• PEOPLE TO PEOPLE INTERACTIONS – There are daily people to
people discussions and interactions on unique Cuban events and
issues
• BAGGAGE HANDLING AND TRANSFERS - Baggage handling for
one piece of checked luggage outside of the airport upon arrival
in Cuba
• VISA - Cuban travel visa
• HEALTH INSURANCE - Cuban health insurance
• WATER - Bottled water on the coach each day.
• GRATUITIES - Pre-paid gratuities for hotel porters, waiters for
included meals, all people to people visits, discussions and
interactions
• LOCAL TAXES AND SERVICE CHARGES - Hotel & City taxes and
service charges
• DEPARTURE TAXES - U.S. air departure taxes

Experience in assisting US residents to travel to Cuba since 2003.
Day 1 Arrive Miami
Your celebration of this amazing adventure begins with your arrival in Miami, Florida and transfer to your hotel. Tonight, join Central Holidays for an introduction to your Cuba people-to-people program. Meet your fellow program participants and U.S. Tour Director, review your travel documents and itinerary, and get ready for the experience of a lifetime in the fascinating island nation of Cuba.

Day 2 Miami – Welcome to Havana, Cuba
This morning, you will be transferred to Miami International Airport for a short flight to Havana, Cuba. Upon arrival at Jose Marti International Airport and after clearing customs, you will meet your professional, Cuban English-speaking Tour Director. Your people-to-people interactions begin right away with a group lunch at a local “paladar,” a privately-owned small restaurant serving homemade Cuban dishes. Here you will have a cultural exchange with the restaurant’s owner and enjoy learning about such topics as Cuban food and the free enterprise system in Cuba. Afterwards enjoy an in-depth understanding into the New Cuba and its economy as you meet with economists from the National Association of Economics (ANEC) to discuss the Cuban financial system and business on this island. Next, you will head to the Bocoy Rum Experience. Here you take part in an informative dialogue with a local docent about the history of Cuba’s renowned rum industry and the rum making process. Tonight enjoy typical Cuba cuisine in a local restaurant. (B,L,D)

Day 3 Havana
After breakfast you will enjoy a photo stop at Revolution Square, one of the largest public squares in the world. Then, today’s presentation is on the history of U.S.-Cuban relations at the US Embassy, Havana. Here you gain an understanding of the US perspective of the tumultuous relationship between the two countries, followed by open discussion on the topic. Continuing onwards you will have an educational exchange with a local expert who will speak about Havana’s unique architecture, the challenges of renovating the city’s exquisite historic buildings, and the future of these restorations. Next, you will explore the charming cobblestone streets of Old Havana, a UNESCO World Heritage Site, while participating in an open dialogue with the local expert on architectural topics of interest. Following lunch in Old Havana, you will tour the Museum of the Revolution that displays a vast array of documents, weapons, relics and even planes from the revolution. The museum is housed in the former presidential palace that was the home to Cuba’s leaders from the 1920’s until 1959. Afterwards you have a People to People connection and visit with entrepreneurs and small market stall owners to learn about their lives and vision of their future. Dinner this evening is at a local restaurant. (B,L,D)

Day 4 Havana – Viñales – Pinar Del Rio – Havana
Today you will venture northwest out of Havana through the Cuban countryside to the UNESCO World Heritage site of the Viñales Valley, located in Cuba’s western mountainous range. This region, situated in the province of Pinar Del Rio, is known for its breathtaking scenery. The area is dotted with spectacular limestone mountains (mogotes) rising to a height of up to 300 meters. Here you will gaze upon spectacular caverns and rivers and discover the region’s vast tobacco fields, still cultivated today using traditional methods that have survived unchanged for centuries. In Pinar Del Rio you will tour the Francisco Donatien Cigar Factory to learn about the manufacturing of fine Cuban cigars and enjoy an educational exchange with workers about the history and process of cigar-making in Cuba. As your day continues, you will visit a traditional tobacco plantation and farmhouse where you will get to know an authentic tobacco farmer. During this enlightening interaction you will learn about tobacco cultivation and the tobacco leaf drying process then experience a cigar rolling demonstration firsthand. Enjoy a visit inside the farmer’s home and have a sit-down with his family while sipping on a “cafeconleche” – a sweetened shot of Cuban-style espresso coffee. This is a superb opportunity to witness up-close how Cuban families live in a rural setting. After this exciting encounter, a stop at Los Jasmín viewpoint offers the ideal photo-op with its awe-inspiring views of Viñales Valley, perfect for panoramic pictures of this splendidly beautiful region. (B)L

Day 5 Havana
Today we experience Havana’s world-famous Colon Cemetery to see elaborately sculpted stone and marble memorials. You will discover the cemetery’s captivating history and folklore, and hear stories about the many prominent people laid to rest here, including musicians, filmmakers, writers, politicians, and Major League baseball players. You will also visit the tomb of La Milagrosa – the “Miraculous One” visited by Cubans as a pilgrimage site believed by many to have healing influences. Ondwards you will experience a local Farmers Market, to understand the cost of living and interact with local vendors and market goers. Then you visit the offices of OnCuba Magazine to learn about the first American business to be authorized in Cuba. Here you meet with writers and artists featured by the publication and engage in a discussion on the changing economics of Cuba. Next you will enjoy lunch at a local restaurant in Havana. As the day’s activities continue, you will enter the realm of Ernest Hemingway with a visit to Hemingway’s Farm, Finca La Vigia. The house where the Nobel Prize winner lived with his wife Martha for 21 years is situated on this beautiful property overlooking Havana. Tour the perfectly preserved home where many of Hemingway’s personal belongings remain today, as well as his wooden yacht “Pilar.” On this vessel, Hemingway patrolled for Nazis and it was also featured in his novel “Islands in the Stream.” Then you visit El Morro Castle (viewpoint), built in 1589 to protect the mouth of Havana Harbor. Perched on the headland opposite the harbor from Old Havana, it can be viewed from miles around as it dominates the port entrance and is therefore used as a navigational landmark. This evening, experience a farewell dinner at a local restaurant. (B,L,D)

Day 6 Depart Havana – USA
After breakfast, bid “adios” to Cuba and depart for the airport and your return flight to Miami with memories to cherish and share of your Discover Cuba trip to this enchanting country in the Caribbean. (B)

(B) – Breakfast, (L) – Lunch, (D) – Dinner
Hotel and itinerary are subject to change.

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